



NEWS RELEASE

CNBC European Business Magazine Names Objet Among Europe's 25 Most Creative Companies

Rehovot, Israel (July 28, 2010) – [Objet Geometries](#), the innovation leader in 3D printing, was identified as among [Europe's 25 Most Creative Companies by CNBC European Business](#), a monthly magazine produced by CNBC Europe and Ink Publishing. The announcement was published in the July issue of the publication.

The distinction was part of a cover story that highlighted enterprises with disruptive force of ideas. It included Objet in the company of such other prominent firms as mobile phone manufacturer Nokia, automaker Lotus and the social networking site Chatroulette.

“We are extremely proud to see Objet recognized for its creativity, a quality we seek to fully embody in all aspects of our work,” said David Reis, President and CEO of Objet Geometries. “Further, our technology helps spur the creativity of others – designers, engineers, architects, artists and others who embrace 3D printing as a means of bringing ideas to life.”

Objet 3D printers have been recognized with [numerous, prestigious distinctions](#). For example, the company's Connex500 – the first system in the world to support multi-material 3D printing – won a *red dot award*, one of the highest and most coveted honors for product design and innovation worldwide. It also received a *RadTech USA Emerging Technologies Award*, a Frost & Sullivan *Product Innovation of the Year Award* and a *Material of the Year Honorable Mention* by Material ConneXion.

In addition to the robust Connex systems, Objet offers a line of market-leading Eden 3D printers and a desktop system, the Alaris30.

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About Objet Geometries

[Objet Geometries Ltd.](#), the innovation leader in 3D printing, provides 3-dimensional printing systems that enable manufacturers and industrial designers to reduce cost of product development and dramatically shorten time-to-market of new products.

Objet's ultra-thin-layer, high-resolution 3-dimensional printing systems and materials utilize PolyJet™ polymer jetting technology, to print ultra-thin 16-micron layers. The market-proven Eden™ line of 3D Printing Systems and the Alaris™30 3D desktop printer are based on Objet's patented office-friendly PolyJet™ Technology. The Connex™ family is based on Objet's PolyJet Matrix™ Technology, which jets multiple model materials simultaneously and creates composite Digital Materials™ on the fly. All Objet systems use Objet's FullCure® materials to create accurate, clean, smooth, and highly detailed 3D parts.

Objet systems are in use by world leaders in many industries, such as Education, Medical / Medical Devices & Dental, Consumer Electronics, Automotive, toys, consumer goods, and footwear industries in North America, Europe, Asia, Australia, and Japan.

Founded in 1998, Objet serves its growing worldwide customer base through offices in USA, Mexico, Europe, Japan, China and Hong Kong, and a global network of distribution partners. Objet owns more than 50 patents and patent pending inventions. For more information, visit us at www.objet.com.

Objet Media Contacts

USA

Robyn Stein or Sharon Horowitz
Gabbegroup
Tel. +1 212 220 4444
Email. robyn.stein@gagge.com
/ Sharon.horowitz@gabbe.com

UK

Dave Chandler
UK Bespoke
Tel: +44 1737 215200
E-mail. davec@bespoke.co.uk

Asia Pacific

Jenny Chan
The Hoffman Agency
Tel: +81 3 2231 8101
E-mail. jchan@hoffman.com

Japan

Masaya Takahama
The Hoffman Agency, Japan
Tel: +81 3 5159 2145
Email. mtakahama@hoffman.com

China

Dong Chen
The Hoffman Agency, China
Tel. +86 21 6391 5869
Email. dchen@hoffman.com

Other

Arita Mattsoff
Objet Geometries
Tel. 08-931 4314
Email. arita@objet.com