



NEWS RELEASE

iDent Imaging Teams with Objet Geometries to Offer Surgical Guide Solutions For Implant Dentistry

Foster City, California and Rehovot, Israel – September 2, 2010 -- [iDent Imaging Inc.](#), (Foster City, CA) a leading provider of 3-D surgical planning software and surgical guides for dental implants, has teamed with [Objet Geometries Ltd.](#) (Rehovot, Israel), innovation leader of 3-Dimensional printing systems, to improve the quality of dental implant placement. Objet systems provide iDent Imaging with the ability to rapidly manufacture customized surgical guides generated by their Scan2Guide™ software using Objet's Eden™ 3D Printers. 3D-printed surgical guides guarantee surgeons a level of precision in the placement of dental implants that is difficult to achieve using freehand surgical techniques.

iDent provides implant dentists with medical imaging software for the virtual planning of the optimal placement of dental implants based on dental CT scans, and iGuide™ surgical guides that ensure the translation of the virtual treatment plan into accurate surgery. Objet's rapid manufacturing 3D printers enable iDent to supply dentists with highly accurate, customized guides for predictable, prosthetically driven implant surgery.

"3D Printing is becoming increasingly important in today's dental world," said Avi Cohen – Head of Medical Solutions at Objet. "Objet Eden 3D Printing Systems can be used in conjunction with guided implant solutions as an all-in solution, leading to increased case success."

Joseph Kowen, Chief Executive Officer at iDent Imaging adds, "We are pleased to be making our surgical guide and software technology available to dental professionals in collaboration with one of the leading and pioneering 3D printing companies in the industry. Our surgical guides, manufactured using the Objet Eden 3D printers, are produced in-house as well as through a network of partners and distributors in a number of locations in the US, Japan, South Africa, South America and Israel. Local production of guides reduces shipping costs and speeds delivery of our products to dentists. iDent's fully-digital process of treatment planning and iGuides is the fastest way to get from CT scan to surgical guide."

"We are excited to partner with iDent, one of the most innovative and growing companies in the dental imaging and surgical guide area, and to play our part in bringing improved dental implant treatment to dentists and their patients through the use of the proven Objet Polyjet™ platform for additive manufacturing, and our advanced medically approved materials," concluded Avi Cohen.

About iDent

iDent Imaging produces advanced CT image processing software and surgical guidance solutions to simplify and improve the accurate planning and placement of dental implants. iDent's patented process speeds up implant placement, reduces risks and uncertainties, and expands the number of dental professionals able to place implants.

iDent's simple yet sophisticated, prosthetically-driven solutions are designed to allow dentists of all levels to improve the quality of their implant placement, streamline restorations and raise the productivity and quality of their practices. iDent is based in Foster City, California. iDent markets its solutions under the Scan2Guide™, ImplantMaster™, and iGuide™ names.

About Objet Geometries

Objet Geometries Ltd., (www.objet.com), the innovation leader in 3-Dimensional printing, provides 3-D printing systems that enable manufacturers and industrial designers to reduce cost of product development and dramatically shorten time-to-market of new products. [My opinion: also put in something about rapid manufacturing – you are only talking about product development – our application has nothing to do with product development]

Objet's ultra-thin-layer, high-resolution 3-Dimensional printing systems and materials utilize PolyJet™ and PolyJet Matrix™ polymer jetting technologies to print ultra-thin layers. The market-proven Eden™ line of 3D Printing is based on Objet's patented office-friendly PolyJet Technology. All Objet systems use Objet's FullCure® materials to create accurate, clean, smooth and highly detailed 3-Dimensional models.

Objet systems are in use by world leaders in many industries such as Education, Medical / Medical Devices & Dental, Consumer Electronics, Automotive, toys, consumer goods, and footwear industries in North America, Europe, Asia, Australia and Japan.

Founded in 1998, Objet serves its growing worldwide customer base through offices in the USA, Europe and Hong Kong, and a global network of distribution partners. Objet owns more than 50 patents and patent pending inventions.

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