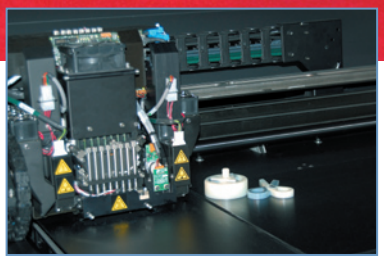

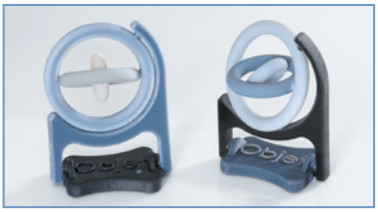

Connex500™ Set to Drive Future Expansion

Digital Mechanics Triples Sales Volume with their strong business concept "subscription agreement" and with Advanced 3-D Printing Systems from Objet Geometries

Digital Mechanics Sweden AB, a rapid prototyping service bureau located in Vasteras, Sweden, is living proof that creative thinking, advanced technology and dedication to service make a winning recipe for success.

The company was formed in August 2005 in a 20m^2 office, with the goal of meeting the emerging local market need for rapid prototype parts through a subscriprion agreement. By the time it purchased its first Objet 3-D printing solution in October 2006, the business had already grown into a 76m^2 space. Today, Digital Mechanics' office span on 300m^2. At first the Eden250™ machine enabled Digital Mechanics to test the demand for 3-D printing of rapid prototyping parts. But, with the system running almost from the outset for 19 hours a day, seven days a week, the service bureau had to quickly expand its capabilities. Co-founder Fredrik Finnberg recalled: "It was soon very clear that we needed a different system for our requirements, not just because of the volume but also because we wanted to bring more value to our customers by offering the Tango materials."

Initial success drives demand for a new Objet 3-D printer

Just seven months later, Digital Mechanics upgraded its Objet 3-D printing capabilities to the Eden350V, which offered a bigger build tray and support for an expanded range of Objet's FullCure materials, including the rubber-like Tango materials. Within just a couple of months, the new Eden machine was running 8.5 hours a day, seven days a week. Finnberg's partner and co-founder Anders Sjoberg noted that: "We have been growing very fast all this time. Our goal is to reach full capacity and have the machine operating 24/7."

OBJET

From its establishment in August 2005 through to the end of 2006, Digital Mechanics printed 5,000 parts. Then, in 2007 alone, the company's output and sales tripled to 15,000. "This is a phenomenal growth, and it was possible largely thanks to Objet's platforms and technology," said Sjoberg. "Our success is also due to our strategy of providing customers with a real solution. We don't just receive STL files and print them; we understand and assist in the application."

Providing a full solution

Digital Mechanics works on a subscription strategy in which the customer pays an annual subscription fee to have an open account, plus a fixed cost per cm^3 for each model it orders.

"With this system companies don't need to go through Purchase Department each time," explained Finnberg. "They can simply send us an order and get the part within a few days. At Digital Mechanics we talk about 'price quality' which means we provide our customers with the best possible part available in the market, with highly competitive pricing."

Bowled over by the Connex500 multi-material 3-D printer

Having seen the strengths that Objet's PolyJet™ Technology-based Eden systems can bring to their business, Finnberg and Sjoberg were excited by the introduction of Objet's revolutionary PolyJet Matrix™ Technology and Connex500™ system for printing multi-material 3-D models. After seeing the Connex500 for the first time at ITS launch at the end of 2007, the co-founders realized that it was the perfect fit for Digital Mechanics' leading edge positioning.

"We fell in love with this technology," said Finnberg. "As wild as my imagination can take me...I didn't expect this coming from Objet! Its simply amazing stuff!"

"We want Digital Mechanics to be at the cutting edge of rapid prototyping technology. The Connex500 is the most advanced technological platform in this industry. It brings real added value to our customer offering.... So the decision to purchase this system was obvious to us."

To celebrate the installation of its Connex500 multi-material 3-D printing system and its move to new, even bigger facilities, Digital Mechanics held an open house event at the beginning of March 2008 – giving more than 30 local companies their first look at the new machine and its extraordinary capabilities

Among the many opportunities that the Connex500 opens up for Digital Mechanics is that it can produce multi-material models that meet growing demand for injection molded parts, particularly from the company's consumer good and consumer electronics customers. Finnberg said: "In the past, we needed to glue double injection molded parts together, which was sloppy and somewhat inaccurate. With the Connex500, we simply determine what mechanical properties are required and print the part."

About Objet Geometries

Objet Geometries, the photopolymer jetting pioneer, develops, manufactures and globally markets ultra-thin-layer, high-resolution 3-dimensional printing solutions for rapid prototyping and rapid manufacturing.

The market-proven Eden line of systems is based on Objet's patented office-friendly PolyJet™ technology. Objet's FullCure® materials create accurate, clean, smooth and highly detailed 3-dimensional models, enabling the most complex 3-D models to be printed with exceptionally high quality, accuracy and speed.

Connex500™, Objet's latest innovation, is based on Objet's PolyJet Matrix™ technology, which offers jetting multiple model materials simultaneously. PolyJet Matrix jets Digital Materials™ creating composite materials which are fabricated on the fly.

Objet's solutions enable manufacturers and industrial designers to reduce cost of product development cycles and dramatically shorten time-to-market of new products. Objet systems are in use by world leaders in many industries, such as automotive, electronics, toy, consumer goods, and footwear industries in North America, Europe, Asia, Australia and Japan.

Founded in 1998, Objet serves its growing worldwide customer base through offices in USA, Europe, China and Hong Kong, and a global network of distribution partners. Objet owns more than 50 patents and patent pending inventions.

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